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# Hindi podcast site Podbharti.com goes live; partners with Indicast

When: 5/13/2007 3:25:34 PM By Rajesh Barnwal

Maharashtra-based bloggers <u>Debashish Chakrabarty</u> and <u>Shashi Singh</u> have launched <u>Podbharti.com</u>, a new podcast site focused on the Hindi blogosphere. Podbharti.com has also announced a partnership with <u>TheIndicast.com</u>, an English podcast site.

Aditya Mhatre and Abhishek Kumar, co-producers of Indicast, have said, "There are lots of podcasts being done purely in French, Spanish etc, but there has been none in an Indian language, so it's a great idea to produce a Hindi-centric podcast."

"Podbharti is a tribute to the growing strength of Indian languages on the net," Debashish Chakrabarty has said. Shashi Singh has added, "Of late Hindi blogging has started getting the much needed attention from the mainstream media. Through Podbharti we hope to add another dimension to the phenomenon and tell the world about this formidable force."

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